

A photograph of a brick building with a prominent, tall, conical steeple. The steeple is covered in dark, multi-colored tiles and has a black finial on top. The building is constructed of red and tan bricks. The sky is bright and clear. On the left side of the image, there are vertical stripes in shades of red and orange, with a thin yellow stripe. The text 'USC Marshall' is in the top right, and 'FIND YOURSELF AT USC MARSHALL' is in the bottom left.

USC Marshall

**FIND
YOURSELF**
AT USC MARSHALL

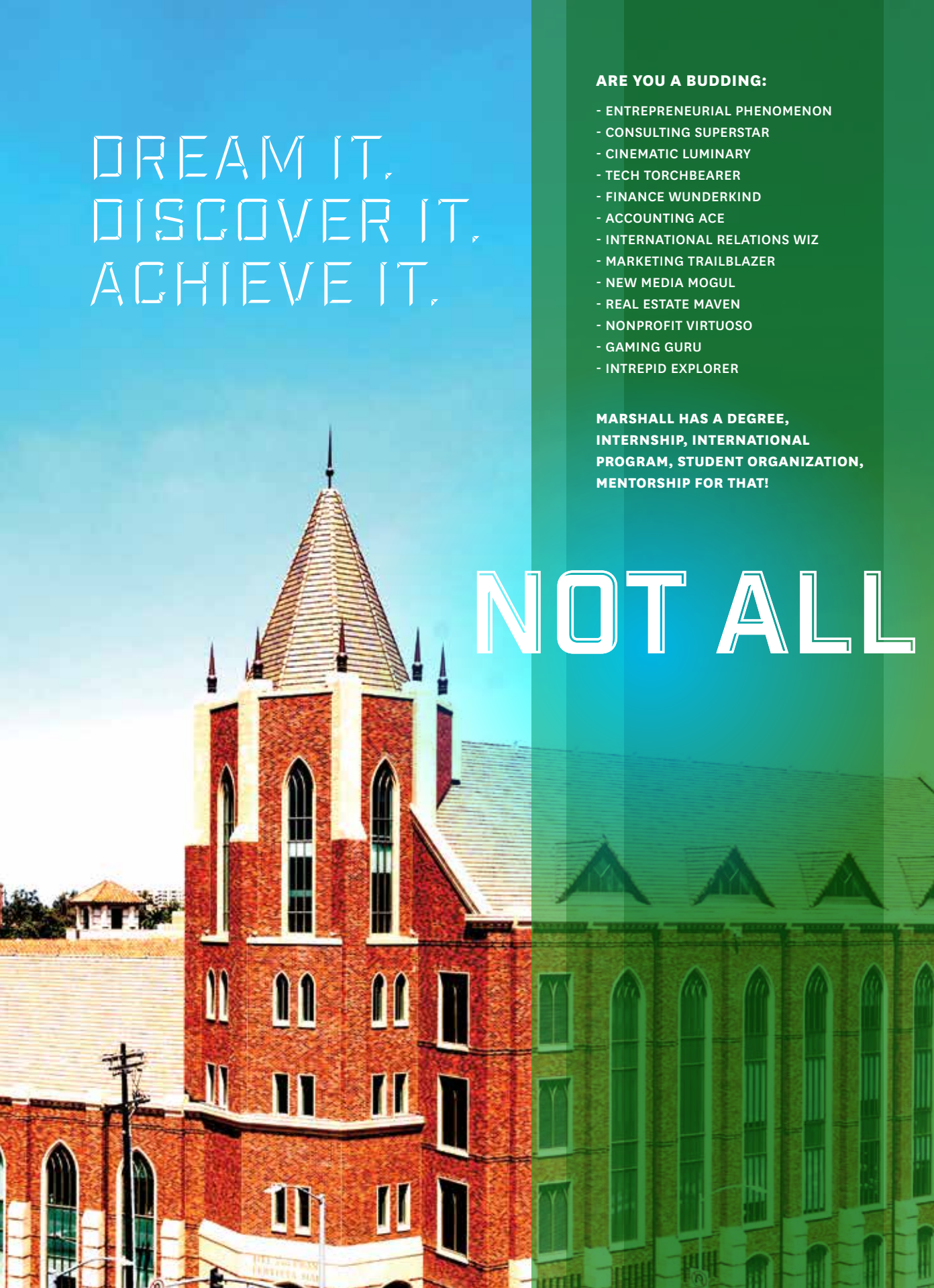
DREAM IT,
DISCOVER IT,
ACHIEVE IT.

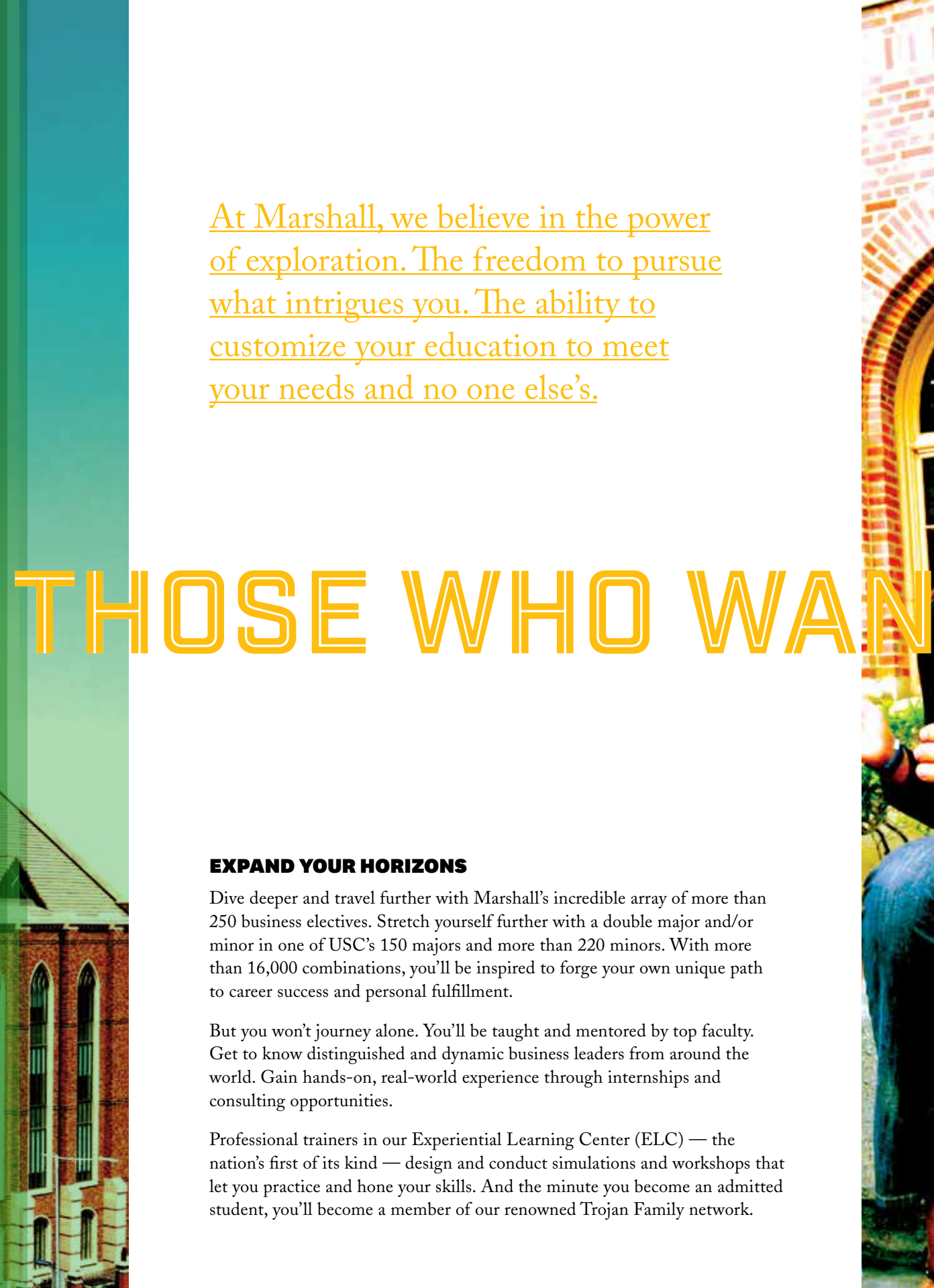
ARE YOU A BUDDING:

- ENTREPRENEURIAL PHENOMENON
- CONSULTING SUPERSTAR
- CINEMATIC LUMINARY
- TECH TORCHBEARER
- FINANCE WUNDERKIND
- ACCOUNTING ACE
- INTERNATIONAL RELATIONS WIZ
- MARKETING TRAILBLAZER
- NEW MEDIA MOGUL
- REAL ESTATE MAVEN
- NONPROFIT VIRTUOSO
- GAMING GURU
- INTREPID EXPLORER

**MARSHALL HAS A DEGREE,
INTERNSHIP, INTERNATIONAL
PROGRAM, STUDENT ORGANIZATION,
MENTORSHIP FOR THAT!**

NOT ALL





At Marshall, we believe in the power of exploration. The freedom to pursue what intrigues you. The ability to customize your education to meet your needs and no one else's.

THOSE WHO WANT

EXPAND YOUR HORIZONS

Dive deeper and travel further with Marshall's incredible array of more than 250 business electives. Stretch yourself further with a double major and/or minor in one of USC's 150 majors and more than 220 minors. With more than 16,000 combinations, you'll be inspired to forge your own unique path to career success and personal fulfillment.

But you won't journey alone. You'll be taught and mentored by top faculty. Get to know distinguished and dynamic business leaders from around the world. Gain hands-on, real-world experience through internships and consulting opportunities.

Professional trainers in our Experiential Learning Center (ELC) — the nation's first of its kind — design and conduct simulations and workshops that let you practice and hone your skills. And the minute you become an admitted student, you'll become a member of our renowned Trojan Family network.



DER ARE LOST.

MAP YOUR OWN PATH

In addition to our formal programs that take Marshall students to more than 30 countries each year, you can also propose your own special projects. For instance, two Marshall students and their advisor presented in Dubai about their research on bringing horse racing and NASCAR to the Middle East.

GLOBAL ACCESS

At Marshall, you'll gain a world of opportunity. Obtain an international perspective. Develop marketable skills. And make unforgettable memories. The vast majority of Marshall freshmen participate in one of our wide-ranging global offerings. Travel to at least five countries and earn three degrees on three continents from three prestigious universities through our one-of-a-kind World Bachelor in Business (WBB). Garner an overseas internship, compete with peers from around the world and engage in service learning experiences in underdeveloped regions. The world is waiting for you.

INTERNATIONAL IMMERSION

- **INTERNATIONAL EXCHANGE PROGRAMS (IEP)** – 35+ PARTNER SCHOOLS
- **GLOBAL SUMMER INTERNSHIP PROGRAM** – EUROPEAN AND ASIAN METROPOLES
- **GLOBAL SOCIAL IMPACT (GSI) FOR WBB STUDENTS** – PERU
- **LEARNING ABOUT INTERNATIONAL COMMERCE (LINC)** – ECONOMIC HUBS LIKE SINGAPORE, BUENOS AIRES AND SYDNEY
- **MARSHALL INTERNATIONAL SUMMER INTERNSHIP PROGRAM** – INDONESIA OR THAILAND
- **SOCIAL ENTREPRENEUR INTERNSHIPS** – KENYA, GHANA, SOUTH AFRICA AND RWANDA
- **GLOBAL LEADERSHIP PROGRAM (GLP)** – INVITATION-ONLY PROGRAM, CULMINATING IN TRIPS TO BEIJING AND SHANGHAI
- **GLOBAL FELLOWS INTERNSHIP PROGRAM** – ASIA
- **EXPERIENTIAL CORPORATE LEARNING PROGRAM (ExCEL)** – MEET FOREIGN BUSINESS LEADERS AND GOVERNMENT OFFICIALS
- **GLOBAL BRIGADES @ MARSHALL AND THINK IMPACT** – CONSULTING TRIPS FOCUSED ON SUSTAINABILITY AND THE HUMAN CONDITION IN RURAL CENTRAL AND SOUTH AMERICA AND AFRICA
- **CASE COMPETITIONS** – EVALUATE SOLUTIONS TO PRESSING WORLD ISSUES

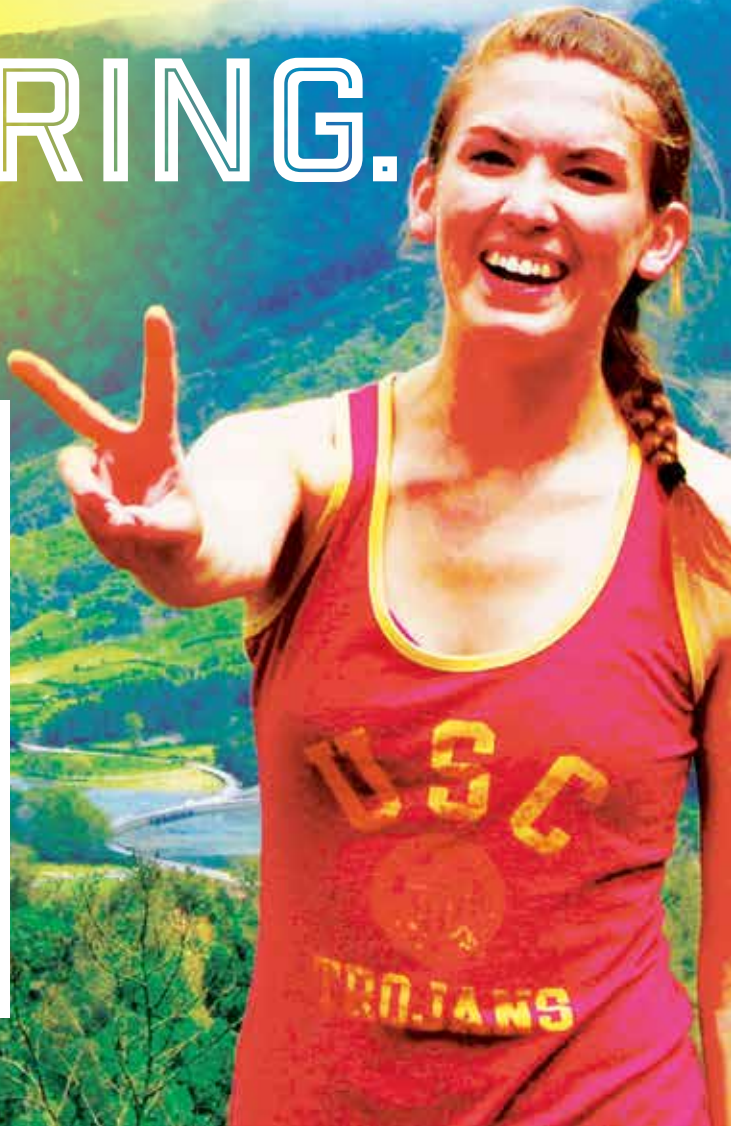
LET'S START EXPLORING.

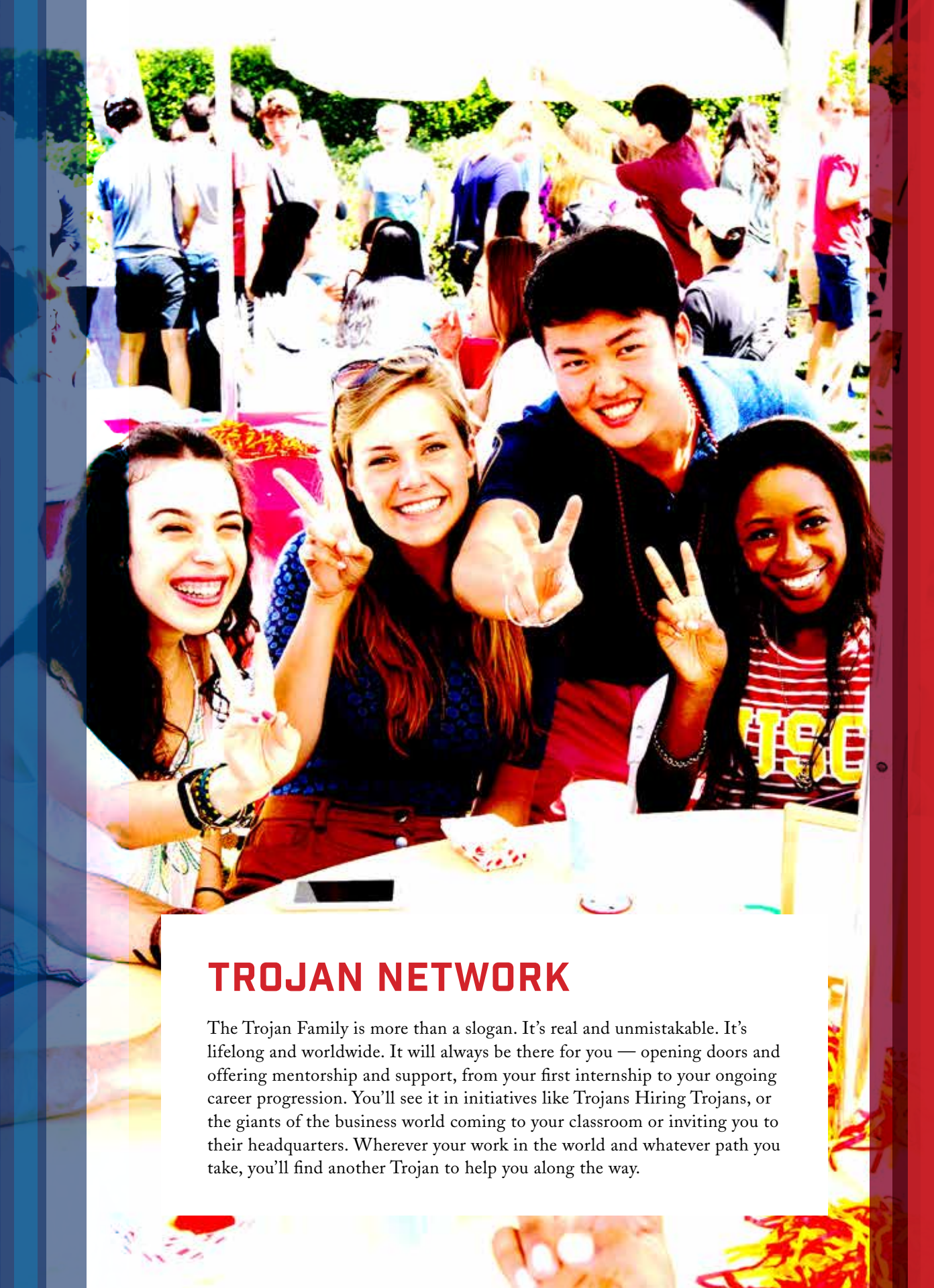
LOCATION, LOCATION, LOCATION

When you're not globetrotting, you'll find Los Angeles an ideal base. City of dreamers and mavericks. A pioneering spirit and boundless creativity. Perfect your business acumen in a major international financial hub. The world's entertainment capital. Gateway to the Pacific Rim. The nation's leader in business startups. And in your time off, take advantage of world-class sports. More museums and theaters than any other U.S. city. Beaches, parks, mountains and hiking trails. 292 days of sunshine.

PIONEERED AT MARSHALL:

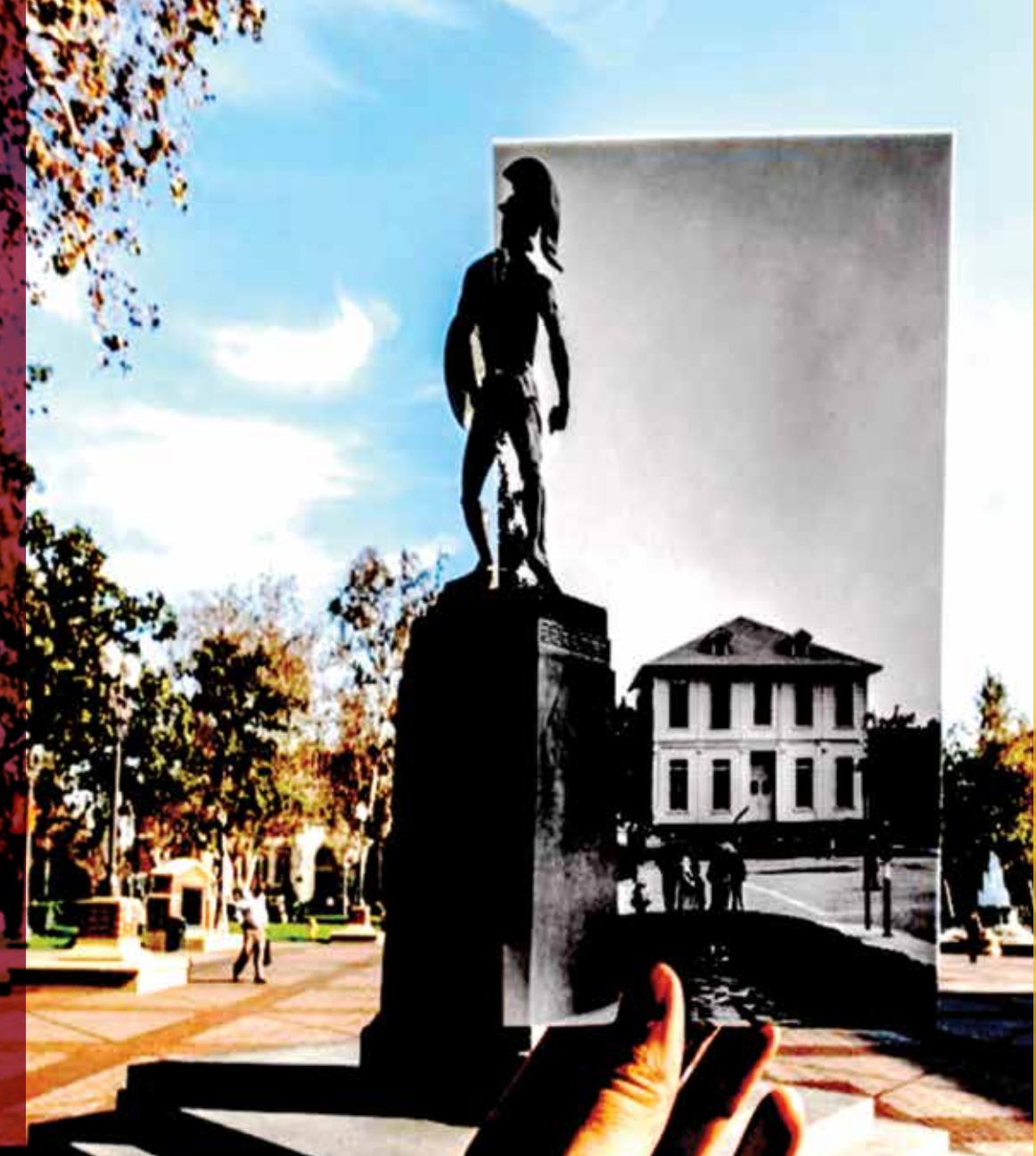
- FIRST EXPERIENTIAL LEARNING CENTER WITH PROFESSIONAL TRAINERS
- FIRST INTEGRATED ENTREPRENEURSHIP PROGRAM, WITH THE ANNUAL NEW VENTURE SEED COMPETITION, A STARTUP INCUBATOR AND MORE
- FIRST SOCIAL ENTERPRISE ACADEMIC CENTER
- CAREER ADVANTAGE PROGRAM, BRINGING TOGETHER UNDERGRADS WITH ALUMNI AND FRIENDS FOR NETWORKING AND PROFESSIONAL DEVELOPMENT
- 12 ONE-YEAR SPECIALIZED MASTER PROGRAMS
- THE JOHN H. MITCHELL BUSINESS OF CINEMATIC ARTS PROGRAM, PAIRING OUR STELLAR UNDERGRADUATE BUSINESS PROGRAM WITH THE WORLD'S TOP-RATED FILM SCHOOL
- A DOZEN RESEARCH CENTERS - FROM ENTREPRENEURIAL STUDIES AND REAL ESTATE TO SOCIAL ENTERPRISE AND THE BUSINESS OF SPORTS
- WORLD BACHELOR IN BUSINESS (WBB) - FOUR YEARS, THREE CONTINENTS, THREE DEGREES





TROJAN NETWORK

The Trojan Family is more than a slogan. It's real and unmistakable. It's lifelong and worldwide. It will always be there for you — opening doors and offering mentorship and support, from your first internship to your ongoing career progression. You'll see it in initiatives like Trojans Hiring Trojans, or the giants of the business world coming to your classroom or inviting you to their headquarters. Wherever your work in the world and whatever path you take, you'll find another Trojan to help you along the way.



DISTINGUISHED HISTORY

Since our founding in 1920 — at the urging of the L.A. Chamber of Commerce — we've fueled innovation. Developed transformative educational programs. Helped Southern California emerge as a commercial and cultural powerhouse. Flourished through authenticity and imagination. With our strong ties to the professional community — locally, nationally and globally — and with other academic disciplines, we're collaborative. And we remain committed to ensuring our students can build on their connections with one another, our stellar faculty, alumni and business leaders to help them thrive, too. We're on this journey together.

USC Marshall

WWW.MARSHALL.USC.EDU/UGADMISSIONS

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LEARN MORE

